

Clerk File No. 309448

**C.F. No. 309448**

Appointment of James Haydu as member, Seattle  
Commission for Sexual Minorities, for a term of  
confirmation to April 30, 2009.

Related Legislation File: \_\_\_\_\_

Date Introduced and Referred:  6-16-08	To: (committee):  Culture, Civil Rights, Health and Personnel (CCRHP)
Date Re-referred:	To: (committee):
Date Re-referred:	To: (committee):
Date of Final Action:  7-14-08	Disposition:  Confirmed

June 4 2008  
**Date Filed with City Clerk**

By 

## The City of Seattle – Legislative Department

Clerk File sponsored by: 

### Committee Action:

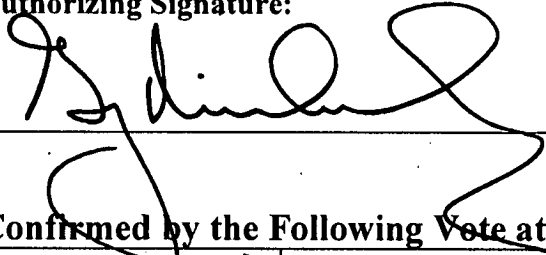

Date	Recommendation	Vote
pass 2-0	M, Ju	7/9/08 (CH)

This file is complete and ready for presentation to Full Council. \_\_\_\_\_

### Full Council Action:

Date	Decision	Vote
7-14-08	Confirmed	8-0

**City of Seattle  
Notice of Appointment**

<b>Name:</b> <b>James Haydu</b>		<input checked="checked" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> Capitol Hill	<b>Zip Code:</b> 98102	<b>Contact Phone No.:</b> (206) 547-1985
<b>Appointed to:</b> Seattle Commission for Sexual Minorities		<b>Date of Appointment:</b> May 30, 2008
<b>Authority (Ord., Res.):</b> 118392		<b>Term of Office:</b> <b>From:</b> Confirmation <b>To:</b> April 30, 2009
<b>Comments:</b>  New Appointment		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Greg Nickels Mayor
<b>Confirmed by the Following Vote at City Council</b>		
<b>In Favor:</b> 8	<b>Against:</b> 0	<b>Date:</b> 7-14-08
<b>Attested by:</b> 		<b>Title:</b>






FILED  
CITY OF SEATTLE

2008 JUN -4 PM 2: 27

CITY CLERK

Gregory J. Nickels  
Mayor of Seattle

**MEMORANDUM**

**DATE:** May 30, 2008  
**TO:** The Honorable Richard Conlin  
President, Seattle City Council  
**FROM:** Greg Nickels   
**SUBJECT:** Appointment to Seattle Commission for Sexual Minorities

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I am happy to forward to the City Council the following appointment to the Seattle Commission for Sexual Minorities for a term ending April 30, 2009:

<u>Name</u>	<u>Term Ends</u>	<u>Position</u>	<u>Succeeding</u>
James Haydu	4/30/09	Member	Arnold Martin

The Seattle Commission for Sexual Minorities is composed of fifteen members: seven appointed by the Mayor, subject to City Council confirmation; seven appointed by the Council; and one appointed by the Commission itself, subject to City Council confirmation. Please find attached the membership of the Commission including this appointment.

The bios for the new appointee is as follows:

**James Haydu**

James obtained his degree in Liberal Arts/Political Science in 1990. James has been a resident of Seattle since 2004, when he joined the Pike Place Market Foundation as Major Gifts Director/Agency Communications. He is now employed by the Pike Place Market Preservation & Development Authority as Director of Communications, Marketing and Daystall & Farm Program. In this capacity, he has worked with members of City Council and the Mayor's Office toward the planning and development of renovation plans for The Pike Place Market. James brings an extensive background advocating for LGBT youth with director and leadership skills that would greatly benefit the Seattle Commission for Sexual Minorities. James' knowledge of writing grants, proposals and fundraising with excellent results are also advantageous of the Commission.

**Attachments**

cc: Rosalinda Hoskins, Commission Staff, Seattle Office for Civil Rights  
Wayne Barnett, Executive Director, Ethics and Elections Commission  
Michael Gilmore, Administrator, Boards and Commissions, Mayor's Office

**COMMISSION FOR SEXUAL MINORITIES**

15 members:           7 appointed by Mayor, confirmed by City Council  
                               7 appointed by City Council  
                               1 appointed by the Commission, confirmed by City Council  
                               1 Get Engaged confirmed by City Council

2 year term

<b><u>Commissioner</u></b>	<b><u>Term Ends</u></b>	<b><u>Appointed By</u></b>
Aurea Astro	4-30-09	Mayor
Wanjiku Gitahi	4-30-10	Mayor
Mauraan Schultz	4-30-09	Mayor
James Haydu	4-30-09	Mayor
Darrell Goodwin	4-30-09	Mayor
Eileen Terry, Co-Chair	4-30-10	Mayor
Anil Vora	4-30-10	Mayor
 Shelley Ho	 4-30-09	 City Council
Beth Gappert	4-30-09	City Council
David Iseminger	4-30-10	City Council
Allena Gabosch	4-30-10	City Council
Ken Cuong La	4-30-09	City Council
Charles Butler, Co-Chair	4-30-10	City Council
Joseph Daniels	4-30-09	City Council
 Lillie Cridland	 9-1-08	 Get Engaged
David Beard	4-30-10	Commission

	Men	Women	Vacant	Minority	(1) Asian- American	(2) African- American	(3) Hispanic	(4) Native- American	(5) Other	White
Mayor	3	4	0	3	0	2	0	0	1	4
Council	4	3	0	3	2	0	0	1	0	4
Comm.	1	0	0	0	0	0	0	0	0	1
G.E.	0	1	0	0	0	0	0	0	0	1
Total	8	8	0	7	2	2	0	1	1	10

05/ 2008

and needs, as well as undertaking independent outreach to potential Foundation Board members, which ultimately netted two new members.

***Electric Events, Inc.***

2002-2004

***Founder & Director***

Los Angeles/Seattle

An event(s) planning and consultation firm specializing in the not-for-profit sector. Event concept, anchor-sponsor identification and cultivation, event execution and event follow-up provided to clients. Electric Events also specialized in capital campaigns (annual funds/major gifts), grant proposal writing & editing, board development and recruitment upon client request. Corporate clients included the Academy of Motion Picture Arts & Sciences "Indulge" event at the Beverly Hilton Hotel, California State University Los Angeles, and the J. Paul Getty Trust.

***Neighborhood Youth Association (NYA-Youth Development/Education)*** 2001-2002

***Director of Development & Communications***

Los Angeles

Duties included grant proposal research, writing and editing. Stewardship and maintenance of foundation relationships (including grant expenditure reporting as required) including private, corporate and government relation maintenance. Also included were contributive writing and editing of the agency newsletter, direct mail appeals, and oversight of the major fundraising events that provided the agency with more than \$200,000 in annual net revenue. Additional responsibilities included frequent contact and follow up with various Board members regarding potential funding leads, and helping devise an annual operating budget and fiscal policy for the agency. Press relations, public affairs and communications work were frequent. *(Please note that NYA continued to be a client of Electric Events in both the event and grants capacity through December, 2004 and I currently serve on NYA's Board of Directors).*

***The Serra Ancillary Care Corp. (The Serra Project-HIV/AIDS housing)*** 1999-2001

***Director of Development & Communications***

Los Angeles

Planned and executed research strategy for foundation, corporate and private grant proposals. Oversaw contract monitoring on behalf of the agency with HUD and the City of Los Angeles Housing Authority. Conceived and executed major fundraising gala, authored and edited the agency Annual Report, wrote and edited direct mail solicitations, managed volunteer recruitment and oversaw a Development staff of three individuals.

***The Princeton Review***

1995- 1999

***SAT Tutorial Program Director/Foundation Liaison, High Schools LAUSD*** Los Angeles

Supervised 62 employees and managed private tutoring accounts for more than 300 students per year. Managed and allocated over \$30,000 annually in financial aid. Oversaw and ran Institutional Partnership program which is partially funded through the State of California and matching foundation grants which help ensure that students in socio-economically depressed areas have the same college preparation advantages as their counterparts in other areas of Los Angeles. In conjunction, worked as grant writer and consultant for *The Eagles Academy*, which is an accredited public high school (grades 9-12), working within the Los Angeles Unified School District (LAUSD). The campus serves at-risk gay, lesbian, bisexual, and transgender students who have had

**James William Haydu**

## Experience

***Pike Place Market Preservation & Development Authority***

### 2006-Present

*Director of Communications, Marketing & Daystall Program*

*Seattle*

Pike Place Market is Washington State's number one tourist attraction – with ten million visitors annually. As Director of efforts via Marketing/Communications/Daystall & Farm Programs the scope of work has included the planning and execution of the Market's Centennial year and six-month celebration in August 2007 – which became a nationally/internationally covered event. General scope of work includes (but is not limited to the following): develop, implement and evaluate annual marketing budget and plan, including institutional advertising campaign, special promotions and events and manage relationships with advertising consultants; manage all agency public affairs via press, city council and community at-large; oversee press and media relations, including planning media events, writing and distributing news releases, conducting media briefings and tours, and serving as agency spokesperson when appropriate. plan and manage annual operating budget for all communications and marketing activities; recruit, hire, train and manage department staff of ten (including interns); produce/oversee all Pike Place Market public information and promotions materials including the Annual Report and Market guides and brochures to tenant newsletters and website content; oversee public education outreach, including elementary school programs; share responsibility for the overall policy and program direction for the agency; serve as the Market's liaison to other organizations and community groups involved in promoting downtown Seattle business when needed; maintain oversight of the Pike Place Market Farm Program and Daystall functions program; oversee protection of Market trademarks and brand equity acting as first contact and lead for all licensing and film agreements. Other duties include working with the Mayor's office and City Council in planning and development of a renovation plan for Pike Place Market.

***Pike Place Market Foundation***

2004-2006

Major Gifts Director/Agency Communications

*Seattle*

Scope of work included development, coordination, and authoring of grant proposals to foundation and corporate funders in conjunction with the Foundation Director; working closely with the Director and Board to coordinate the major and planned giving efforts including stewardship activities; developing and coordinating the annual campaign targeting individual donors including renewal requests/direct mail appeals, and authorship of press releases. Expanded duties included extensive outreach to workplace campaign donors (speaking to groups of up to 200); acting as liaison to the Market/Seattle community through street festival planning over two years; interfacing and working with the Pike Place Market Historical Commission & PDA Council to meet Market Foundation goals/objectives; seeking and securing major corporate sponsorship for Foundation events and general support; implementing new components to benefit attendance at Foundation events; oversight of a major publishing project to benefit the Foundation; the recruitment of TV, radio and print media for various Foundation projects

difficulty in other public schools throughout the district because of their sexual orientation. While part of the LAUSD, the school maintains its own tax-exempt status which allows it raise much needed funding. Brought The Eagles Academy to the attention of The Princeton Review and taught SAT Courses free of charge on campus. Wrote grant proposals on Eagles' behalf that raised \$20,000 in operating cash in five months.

**California Democratic Party, Kathleen Brown for Governor**

*1994-1995*

*Event Coordinator/San Joaquin Valley*

*Fresno, CA*

Coordinated media relations for field office and conducted advance work for visits to the Central Valley by the Candidate. Worked closely with United Farm Workers representatives.

**Education**

*1990*

*CSUF*

Liberal Arts/Political Science

**Computer Program Knowledge**

*Giftmaker*

*DonorPerfect*

*Word*

*Excel*

*Power Point*

**Boards/Associations/Memberships**

Chair: Downtown Seattle Association West Edge – Seattle, Wa

Member: Board of Directors -Neighborhood Youth Association – Venice, Ca

Letters of Reference available upon request